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Deliverable 4.2

Report on the European Bioeconomy Network animation activities – update



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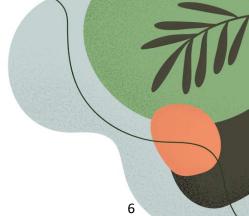
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Abbreviations

EuBioNet: European Bioeconomy Network MML: Mobilisation and Mutual Learning EC: European Commission





1. Executive summary

Initiated by the BIOVOICES¹ project in March 2018, the European Bioeconomy Network (EuBioNet)² is a proactive alliance of projects and initiatives dealing with Bioeconomy promotion, communication and support.

Since January 2021 the Transition2BIO project undertook the animation and coordination of the EuBioNet. Transition2BIO is also experimenting with innovative formats and activities to strengthen the impact of the EuBioNet and the projects involved in the network.

Transition2BIO strategic approach aims at consolidating the EuBioNet robust position in stimulating the debate and delivering recommendations, position papers and policy briefs to increase its effectiveness in contributing to the transition towards the circular bioeconomy in Europe.

This deliverable provides an update on the EuBioNet progress from January 2022 to December 2022, with a special focus on the activities undertaken to extend the EuBioNet (task 4.1) and animate the EuBioNet (task 4.2), as well as providing conclusions and next steps foreseen after the conclusion of Transition2BIO project.

¹ <u>https://www.biovoices.eu/</u>

² <u>https://eubionet.eu/</u>



2. Introduction

This deliverable updates on the activities undertaken to extend the EuBioNet (task 4.1) and animate the EuBioNet (task 4.2) from January 2022 to December 2022 (second year of Transition2BIO project). It gives a final overview on the achievements the EuBioNet reached under Transition2BIO, complementing the previous deliverables submitted D4.3, D4.1 and D4.4 (delivered on M4, M12, M22).

After a brief introduction to the EuBioNet main objectives and strategy, chapter 2 describes the activities implemented to extend the European Bioeconomy Network, including the presentation of EuBioNet to relevant events and stakeholder and direct contact with projects and initiatives. The chapter also provides an update on the status of the membership up to December 2022.

Chapter 3 describes the activities implemented to animate the European Bioeconomy Network, in particular: the role of EuBioNet in facilitating the networking, collaboration and implementation of joint activities, supporting mutual learning and knowledge sharing, as well as providing a thematic overview of several projects.

Chapter 4 gives an overview on the thematic working groups created inside the EuBioNet and kicked-off during the second annual MML workshop "Projects2Projects", organised on October 2022 as an official side event of the EC Bioeconomy Conference held in Brussels.

Chapter 5 describes the two innovative formats designed by the EuBioNet, namely the Projects2Projects and the Projects2Policy, experimented during live and online workshops and presented as a successful experience in relevant events.

Chapter 6 provides updates on the online platform and social media channels achievements, and finally chapter 7 provides conclusions, results and exploitation pathways.

1.1 The European Bioeconomy Network main objectives

The European Bioeconomy Network works in close collaboration with the European Commission and the Circular Bio-based Europe Joint Undertaking (CBE JU) to ensure that the objectives identified in the Updated Bioeconomy Strategy 2018³ will be properly communicated, addressed and implemented.

The European Bioeconomy Network projects benefit from the mutual promotion of outcomes, new partnerships, joint event planning and knowledge sharing.

Although each project and initiative member of the EuBioNet has its own agenda, objectives and activities, the mutual learning and collaborations facilitated by the EuBioNet increase the overall impact of the projects' actions.

The overall EuBioNet objectives are:

³ https://knowledge4policy.ec.europa.eu/publication/updated-bioeconomy-strategy-2018_en



- Promote collaborations and joint action plans among EuBioNet members
- Facilitate networking and stakeholder engagement activities at European, national and regional level
- Increase bioeconomy awareness and communication
- Support the creation of the innovation ecosystem for the bioeconomy

These objectives are achieved through a series of activities, including the organisation of an annual Mobilisation and Mutual Learning workshop involving the EuBioNet members, with the aim of co-creating suggestions and recommendations to improve the effectiveness and impact of the EuBioNet activities. The first MML workshop was organised in April 2021 and reported in D4.3, while the second MML workshop was organised in October 2022 as an official side event of the high-level Bioeconomy Conference organised by the European Commission which took place in Brussels and is extensively reported in D4.4.



2. Extending the European Bioeconomy Network

To increase the impact of the EuBioNet activities in all Member States and to address the missions listed for the EuBioNet in the update of the Bioeconomy Strategy, additional partners are continuously involved in the network, including initiatives promoting the bioeconomy uptake in Europe.

To achieve these objectives, a series of activities aiming at informing and involving additional participants were implemented:

- Continuous mapping of new funded projects in different domains (H2020, Horizon Europe, CBE JU, other relevant partnerships, Erasmus +, Interreg, etc.)
- Participation in relevant events to promote the EuBioNet objectives and activities
- Contact directly relevant projects and initiatives
- Promptly respond to spontaneous interest and requests by potential members
- Selection of the relevance of potential project and initiatives to keep the focus of the EuBioNet

To expand the outreach and value of the EuBioNet community, FVA – which is the responsible partner for the EuBioNet animation – is periodically mapping the new funded projects, performing dedicated desk analysis, following specific topics of interest and collaborating with the granted consortia. A new round of mapping and contacting took place in 2022, to involve the newly funded Horizon Europe projects.

EuBioNet also frequently receives spontaneous expressions of interest and requests to become members. Nevertheless, only projects and initiatives having a strong component in promotion, communication, stakeholder engagement and education on the bioeconomy match the criteria used for the selection of the EuBioNet members. For this reason, before inviting a project to become a member, it is important to understand its objectives and activities to keep the EuBioNet community focused. Pure research and innovation projects are in some cases engaged in EuBioNet activities at large (e.g. promoting their interesting events), but they are not invited as official members.

2.1 Presentation of EuBioNet to relevant stakeholders

The representatives of EuBioNet actively participated as keynote speakers in different workshops, events and other activities organized by several projects and initiatives in order to present and promote the EuBioNet, its objectives and benefits for the members and the bioeconomy ecosystem, therefore also attracting new members to the network. This activity is widely reported in chapter 3.

In parallel, one-to-one meetings with projects, initiatives and stakeholders took place to facilitate the awareness on EuBioNet activities and promote collaborations among the



members, also in light of a future exploitation of the projects' outcomes and assets by the new funded projects (see Table 1).

Date	Context	EuBioNet activity
12/01/2022	Meeting with AllThingsBio.Pro	Meeting with the advisor board.
26/01/2022	Meeting with BIOEAST	Meeting to discuss about the Transition2BIO capacity building for regional actors.
28/01/2022	Meeting with CBE JU	Meeting to discuss about collaborations and joint activities/campaigns.
18-21- 28/01/2022	Meeting with representatives of the Italian Ministry of Education	Meetings to discuss about the round table and the BioArt Gallery exhibition to be held at the Italian Chamber of Deputies.
30/01/2022	Meeting with BIOSKILLS, BIObec and EBU	EuBioNet facilitated the contact between BIOSKILLS, BIObec and Transition2BIO projects and the European Bioeconomy University (EBU) to discuss future collaborations and joint activities.
31/01/2022	Meeting with World BioMarket Insights	Meeting to discuss about collaborations and joint activities/campaigns.
28/03/2022	Meeting with Open Research Europe	Meeting to know about the open access publishing platform for the publication of research stemming from Horizon 2020, Horizon Europe and/or Euratom funding across all subject areas, to promote it among the EuBioNet partners.
30/03/2022	Meeting with the EC DG RTD	Meeting to align on the future steps of the EuBioNet.
30/03/2022	Meeting with BIOSKILLS and BIObec	EuBioNet facilitated the contact between BIOSKILLS and BIObec projects to discuss future collaborations and joint activities.
4-13-	Meetings with the World Bioeconomy	Meeting to discuss about collaborations and



28/04/2022	Forum	joint activities/campaigns.
28/04/2022	Meeting with BLITZ project	Meeting to present the EuBioNet and discuss about collaborations and joint activities.
7/05/2022	Meeting with Agenzia per la Coesione Territoriale (Territorial Cohesion Angency)	Meeting to present the EuBioNet and discuss about collaborations and joint activities.
17/05/2022	Meeting with EIT FOOD	Meeting to present the EuBioNet and discuss about collaborations and joint activities.
20/05/2022	Meeting with GenB and BioBeo	EuBioNet facilitated the contact between Transition2BIO, GenB and BioBeo projects to discuss future collaborations and joint activities.
25/05/2022	Bioeconomy Day	Presentation of the EuBioNet objectives and opportunities in bioeconomy education.
27/05/2022	Meeting with World Bioeconomy Forum	Meeting to align on the joint social campaign in support of the World Bioproduct Day.
28/05/2022	Ecofuturo Festival	Presentation of the EuBioNet objectives and achievements in bioeconomy awareness and communication.
2/09/2022	Meeting with the EC DG RTD	Meeting in preparation to the Projects2Projects workshop and the EC Bioeconomy Conference.
7/09/2022	4th International Summer School on Circular Bio-economy and Sustainable Development	Presentation of the EuBioNet objectives and opportunities in bioeconomy education.
8/09/2022	Meeting with CEE2ACT and BIOEAST	EuBioNet facilitated the contact between Transition2BIO and CEE2ACT and between CEE2ACT and BIOEAST initiative.
9/09/2022	Discussion between Transition2BIO and BIObec on the implementation of exploitable assets	EuBioNet facilitated the contact between Transition2BIO and BIObec to maximise the exploitation of Transition2BIO toolkits to



		support primary school teachers in bioeconomy education.
15/09/2022	CEE2ACT Kick-off meeting	EuBioNet participated to CEE2ACT project Kick-off meeting.
16/09/2022	Meeting with FAO	Meeting to present the EuBioNet and discuss about collaborations and joint activities.
26/09/2022	Meeting with the Italian NCP APRE	Presentation of the EuBioNet to 8 HEU projects and the Italian NCP APRE.
24/10/2022	Meeting with the EC REA	Meeting in preparation to ECOMONDO.
13/12/2022	JRC - Knowledge Centre for Bioeconomy foresight exercise "Exploring foresight scenarios for the EU Bioeconomy towards sustainable development and climate neutral economy"	Presentation of the EuBioNet objectives and opportunities.

Table 1: Presentation of EuBioNet to relevant events and stakeholders

2.2 Status of the membership up to December 2022

The EuBioNet currently counts **131⁴ EU funded projects and initiatives** dealing with bioeconomy promotion, communication and support.

In the last months, the engagement of relevant initiatives and media partners was reinforced, leading to the involvement of CBE JU, the Bioladies network, the ICA Community of Practice for Bioeconomy Education and the BIOSKILLS tender as members.

The target declared in the Grant Agreement is to have at least 80 EuBioNet partners by the end of the project. Progression from January 2022: +33 members.

⁴ Number of partners updated at 20/12/2022.



Figure 1: The EuBioNet partners and initiatives





3. Animation of the European Bioeconomy Network

The animation of the European Bioeconomy Network includes the following activities:

- Facilitate networking and collaboration among partners
- Co-organize large-scale awareness raising activities
- Support mutual learning and knowledge sharing
- Stimulate the debate by organizing events and workshops to discuss the key challenges to be addressed for bioeconomy
- Participate as experts/speakers in bioeconomy-related events (workshops, conferences, webinars) to present success stories from several projects

These activities aim at:

- Increasing the impact and exploitation of other projects' outcomes
- Supporting to the Member states and Regions in their communication, education and stakeholders' engagement activities
- Promoting of stakeholders' engagement and networking activities at European, National and Regional level
- Promoting the role of the EC in driving the transition to a more sustainable production, consumption & lifestyle

The target declared in the Grant Agreement is "to facilitate of at least 50 collaborations among EuBioNet partners in Transition2BIO".

The following paragraphs describe how the European Bioeconomy Network animates the community, with different objectives.

3.1 Facilitate the networking, collaboration and implementation of joint activities

One of the main results of the EuBioNet is the possibility to identify and connect projects and initiatives having similar objectives or sharing interconnected challenges to facilitate debate, collaboration and the definition of joint activities and action plans.

These collaborations also have a great impact on the beneficiaries, because the outcomes and activities of more projects are made available in the form of Actionable Knowledge for them. The EuBioNet can play an important role in facilitating these joint activities, having an overview of most suitable projects and initiatives to be involved in joint activities or launching "calls for collaborations" through the network.



In this respect, the EuBioNet played an important role in the following join activities and initiatives:

• Creation of the webpage dedicated to the "**RiGenerazione Scuola**" initiative⁵, under the Italian Ministry of Education, and collecting good practices from projects and initiatives involved in bioeconomy education in Italy.



Figure 2: Screen shot of the platform created for the "RiGenerazione Scuola" initiative

• The **World Bioproduct Day joint social media campaign**, which involved the EuBioNet, the World BioEconomy Forum, Transition2BIO and the SPRING – Italian Cluster of Circular Bioeconomy (see D2.7 for an extensive report).



Figure 3: One of the interviews conducted for the "World Bioproduct Day" campaign

• The **Young Bioeconomy Entrepreneurs** interviews, involving Transition2BIO, BIObec and the Circular Bio-based Europe Joint Undertaking (CBE JU). The campaign produced a series of short video interviews in order to promote the excellence of European

⁵ https://prgs.fvaweb.eu/





young entrepreneurs involved in the Sustainable and Circular Bioeconomy (see D2.7 for an extensive report).

Figure 4: One of the interviews conducted for the "Young Bioeconomy Entrepreneurs" campaign

3.2 Support mutual learning and knowledge sharing

Since its start, the EuBioNet was very active in facilitating the mutual learning and sharing of good practices among projects, since this was identified as a pressing need to increase the impact of EU funding. EuBioNet also plays the role of connecting conferences organizers and projects that have something interesting to share with respect to the topic the conference/event is addressing.

In this respect, the EuBioNet played an important role in the co-organisations of the following events:

15 March 2022: "Paving the way towards Sustainable Entrepreneurship Education", which involved the EuBioNet, Transition2BIO, the European Community of Practice for Bioeconomy Education, BIOSKILLS, BIOBec and the European Bioeconomy University (EBU). This workshop involved projects and initiatives interested in the intersection of Entrepreneurship Education (EE) and Sustainable Education (SE), with a special focus on circular and sustainable bioeconomy. The aim was to identify how the cross-fertilisation of EE and SE can help design educational curricula and extra-curricular activities for sustainability-minded entrepreneurs of tomorrow.





Figure 5: The MIRO board used during the workshop

20 June 2022: The Glaukos project, in collaboration with the EuBioNet, organised the multistakeholder lab workshop "Tackling microplastics pollution: can biodegradable textile and coating be a solution?" promoted a debate with regards to unintentionally released microplastics in two specific applications: textiles and coating, with a special focus on the fishing gears and clothing sectors. The objective was to identify and discuss how biodegradable solutions can address microplastic pollution along the lifecycle stages of textiles and coatings.



Figure 6: Banner of the workshop

5 October 2022: The Projects2Projects workshop, organised by the EuBioNet in collaboration with the European Commission and the projects Transition2BIO, BIOEASTsUP, BIObec and BioGov.net, was an official satellite event of the High-Level Bioeconomy Conference, which took place on the 6 and 7 October 2022. It was organized to maximise the exploitation of lessons learnt and the heritage of H2020 bioeconomy projects in communication, education and stakeholder engagement to effectively kick-off the newly funded Horizon Europe ones (see D4.4 for an extensive report).





Figure 7: Picture from the "Projects2Projects" workshop

3 November 2022: The workshop "Unlock the potential of bio-based and biodegradable plastics: challenges to be addressed", co-organised by EuBioNet with Glaukos, Bio-Plastics Europe and the European Bioplastics Research Network (EBRN). The objective was to involve the most relevant projects related to bio-based plastics, to discuss the most urgent challenges to be addressed to unlock the potential of bio-based and biodegradable plastic, in light of providing policy recommendations to be shared with EC Policy Officers in the context of the 7th EBRN Event.



Figure 8: Overview of the MIRO board used

23 November 2022: The workshop "Projects2Policy: Aligning outcomes from EU projects with the EU policy for bio-based and biodegradable plastics" co-organised by EuBioNet with Glaukos, Bio-Plastics Europe and the European Bioplastics Research Network (EBRN) to discuss the outcomes stemming from the workshop which took place on 3rd November, "Unlock the potential of bio-based and biodegradable plastics: challenges to be addressed", in order to facilitate their adoption in form of Actionable Knowledge for EU Policies.





Figure 9: Agenda of the "Projects2Policy" workshop

3.3 Provide thematic overview of several projects

Exchanging ideas and collaborating with more than 130 projects and initiatives, enables the EuBioNet promoters to be in the position to **provide a thematic overview of several EU-funded projects and their main outcomes**, in the context of working groups or conferences. This approach was very appreciated by the stakeholders (and the EC) because it provided an aggregated vision of projects' results, gaps to be addressed and recommendations stemming from several projects.

Below are some examples of this activity:

• **15 February 2022**: The role of bioeconomy in the Italian initiative "**RiGenerazione Scuola**". The Round Table about the role of Bioeconomy in the context of the Green Transition was organised together with the Italian Ministry of Education in the context of the RiGenerazione Scuola Initiative. The event took place at the Italian Camera dei Deputati (Italian chamber of Deputies). The main focus was on the importance of involving and educating the new generations within this transition process, in light of promoting a systemic change towards a more sustainable lifestyle. The role of the EuBioNet in connecting the relevant EU projects in this regard was highlighted.





Figure 10: Flyer of the Round Table organised at the Italian Chamber of Deputies

 26 April 2022: Second participatory workshop of BIOSKILLS tender, organised by Deloitte, empirica and Fondazione Giacomo Brodolini (FGB) together with the European Commission's DG Research & Innovation (DG RTD), as part of its study on "Promoting education, training and skills across the bioeconomy". In this context, the speech "The role of EuBioNet in facilitating mutual learning and collaboration among the bioeconomy education community" was delivered.



Figure 11: Screen shot from the second participatory workshop of BIOSKILLS tender

 8 November 2022: ECOMONDO - Participation in the Cluster meeting: Horizon 2020 and Horizon Europe projects contributing to the EU Plastics Strategy organized by the European Research Executive Agency (REA) with the speech "Addressing challenges to unlock bio-plastics potential: the contribution of EU-funded projects". The two formats designed by the EuBioNet, "Projects2Projects" and "Projects2Policy", were presented.





Figure 12: The audience during the Cluster meeting at ECOMONDO

 9 November 2022: ECOMONDO - Participation in the conference session "Commit to the Mission Charter to contribute to a healthy "pollution free" MED with the speech "Experiences from EU funded projects contributing to the Mission Charter for a healthy "pollution free" MED". During the speech some good practices from the European Bioeconomy Network, Transition2BIO, BIOVOICES and Glaukos have been presented.



Figure 13: Picture from the conference of the Mission Ocean at ECOMONDO





4. Thematic working groups

Already during the annual MML workshop which took place in April 2021, the EuBioNet members suggested the possibility to create working groups within the EuBioNet addressing specific themes, to discuss relevant challenges, aggregate results from different projects and facilitate their exploitation in local and regional contexts, in order to support the bioeconomy ecosystem creation. The thematic working groups aim to stimulate the debate around a specific topic, facilitating mobilisation and mutual learning of the relevant EuBioNet partners and expand the discussion to a larger community of stakeholders.

The main objective, together with the good practice exchange, is the identification of shared challenges and the definition of joint position papers or policy recommendations.

Based on this discussion, the **working group in bioeconomy education** was the first group of experts inside the EuBioNet which proactively started organising many activities, workshops and a position paper.

In light of the second MML workshop organised in 2022, the EuBioNet responsible partners decided that the workshop could have been the right place to kick off the activity of other thematic working groups, also taking into consideration the topics and specific objectives of the new Horizon Europe funded projects.

For this reason, the second EuBioNet MML workshop "Projects2Projects" was organized to maximise the exploitation of lessons learnt and heritage of H2020 bioeconomy projects in communication, education and stakeholder engagement to effectively kick-off the newly funded Horizon Europe ones (see D4.4 for a more extensive report).

The participating EuBioNet projects were grouped according to the following thematic working groups/macro areas:



Macroarea 1 - enabling the bioeconomy ecosystem at European, National and Regional level (governance perspective)		Macroarea 2 - enabling the bioeconomy ecosystem at European, National and Regional level (boost circular economy and bioeconomy sectors perspective)			
H2020	Horizon Europe	,			
BIOEASTsUP BE-Rural BioCircularCities LIFT	ShapingBio CEE2ACT BIOMODEL4REGIONS ROBIN BIOLOC BBC BlueRev RefreSCAR	H2020 BIOSWITCH Biobridges Tech4Biowaste MPowerBio BioeconomyVentures Enabling	Horizon Europe BioRural MainstreamBIO RuralBioUp SCALE-UP BIOTRANSFORM		
Annana 2 standardiasi	on, certification, labelling and monitoring	Macroarea 4 - bioeconomy co	nmunication and education/future skills		
viacroarea 5 - standardisati	on, certification, labeling and monitoring	fort			
H2020	Horizon Europe	for t	ne bioeconomy		
	, , , , , , , , , , , , , , , , , , , ,	for t			

Figure 14: Overview of the macroareas and the projects clustered

The following paragraph resumes the working groups in action.

4.1 Thematic working groups in action

The "Projects2Projects" workshop was divided into two parts. The first one was specifically dedicated to brief presentations of success stories from H2020 projects, with a special focus on exploitable assets.

This part was followed by a walking brainstorming/networking and four thematic group discussions, during which the Horizon Europe projects had the chance to present their main objectives and expected outcomes through the projects' fiches, collected in the posters dedicated to the different macro areas.

The sessions, organised in thematic working groups, supported the networking and collaboration among the H2020 and the Horizon Europe projects with the objective of defining a common 2022/2023 action plan.

During the discussion, the following outcomes have been achieved:

- facilitate the identification and connection with similar activities
- enable the overview of who is doing what in the next months
- avoid duplication of efforts (e.g. organisation of a workshop on the same topic in the same period)
- maximise the impact and participants to events by joining efforts (e.g. co-organizing an event addressing similar topics from different perspectives)
- facilitate the match between needs and offer (e.g. I'm organizing a conference, I look for speakers, good practices)
- collect and valorise resources to add to the Transition2BIO bioeconomy toolkits





Figure 15: One of the working groups working on the joint action plan during the workshop

All the material stemming from the workshop, including the PPT presentations, projects' fiches and joint action plans per each macroarea are available on this <u>EuBioNet dedicated page</u> and the outcomes were also showcased in the EuBioNet corner organised in the EC premises during the Bioeconomy Conference held in Brussels.



Figure 16: The EuBioNet corner during the EC Bioeconomy Conference



5. Innovative formats developed by the EuBioNet

The EuBioNet designed two innovative formats that were successfully implemented in live and online events and that were also presented in several public speeches, receiving appreciation and recognition both from the community of projects and the policy makers.

- Projects2Projects is an innovative format to facilitate the thematic discussion, mutual learning and knowledge exchange among EU funded projects having similar interests. It was validated in Brussels on the 5th of October in the workshop organized by the European Bioeconomy Network and the European Commission, involving more than 40 projects promoting the circular bioeconomy.
- **Projects2Policy** is an innovative format to facilitate the dialogue between policy and projects through facilitated round of interactions, with the aim of shortening the gap between EU funded projects and policies, facilitating the awareness and adoption of projects' results. The format was part of a series of workshops organized by the EuBioNet with Glaukos and Bio-Plastics Europe projects, involving 49 projects and around 20 Policy Officers from different DGs.



6. EuBioNet online platform and social media channels update

The EuBioNet online platform was specifically designed to support the collaboration among the EuBioNet community. The platform was reached by **48.597 unique visitors** in 2022 (+10.000 compared to 2021), 1.528.504 pages were viewed with an average of 4,07pages per visit.

		Summary							
teported period first visit ast visit	Year 2022 01 Jan 2022 - 00:08 15 Dec 2022 - 01:06								
	Unique visitors	Numb	er of visits			Pages		Hits	Bandwidth
riewed traffic *	<= 48,597 Exact value not available in 'Year' view		4,936 isits/visitor)			1,528,504 07 Pages/Visit)	2,690,008 (7.17 Hits/Visit)	37.58 GB (105.1 KB/Visit)
lot viewed traffic *						436,765		624,487	20.24 GB
	Мо	nthly history	r.ti	s th th	ъ.Ц.,	1 1.	1		
		Jan 2022 :	2022 2022 20	pr May Jun 22 2022 2022 Number of	Jul Aug S 2022 2022 20	ep Oct Nov 22 2022 2022	Dec 2022		
		Month	Unique visitors	visits	Pages	Hits	Bandwidth		
		Jan 2022	3,461	29,033	112,546	177,184	2.02 GB		
		Feb 2022	3,778	21,098	135,434	210,390	2.17 GB		
		Mar 2022	3,982	26,312	127,776	242,130	3.51 GB		
		Apr 2022	4,866	43,277	114,364	204,048	2.92 GB		
		May 2022	3,773	34,234	135,611	241,389	3.31 GB		
		Jun 2022	3,689	37,727	144,287	235,125	3.46 GB		
		Jul 2022	3,541	33,386	102,478	176,178	2.67 GB		
			5,962	43,782	186,546	278,408	3.14 GB		
		Aug 2022							
		Sep 2022	3,518	25,803	101,677	264,251	4.56 GB		
		Sep 2022 Oct 2022	3,518 4,930	25,803 34,430	135,343	273,010	4.33 GB		
		Sep 2022 Oct 2022 Nov 2022	3,518 4,930 3,997	25,803 34,430 29,725	135,343 168,303	273,010 279,996	4.33 GB 3.86 GB		
		Sep 2022 Oct 2022	3,518 4,930	25,803 34,430	135,343	273,010	4.33 GB		

Figure 17: EuBioNet statistics

6.1 News and events page (update)

The 'News and events'⁶ page is indeed the most active area of the EuBioNet online platform. It should be noted that the pages dedicated to specific news/events can be reached directly, since they are promoted via the social media and direct mailing with the direct link to the pages.

Each member, after logging in to the platform, has a dedicated page to upload the news or events providing a detailed description, date of the event, images and links to related documents.

Currently, **more than 400 news and events have been uploaded** and this area was recognized by the whole bioeconomy community as a reference point to disseminate future activities and increase the impact of events.

⁶ <u>https://eubionet.eu/events/</u>



EUROPEAN , BIOECONOMY	IEWS AND EVENTS ACHIEVEMI	ENTS PROJECTS PARTNER INITIATIVES	PARTNER CONTACT US COLLABORATEI
News and Events			EUBIONET DN TWITTER
This page promotes the European Bioecono Read more Geal Burges Scientific Webinar : "Fiber Biomass valorization in soll ferditisation, materials and energy". From: 2023-01-17 Te: 2023-01-17	emy Network partners' News and Ex with the search of the	ents	LubioNet Local Series LubioNet L
Read more Selvnia Marineli Mission "Restore our Ocean and Waters by 2030": an Atlantic-Arctic lighthouse Prom: 2022-11-24 To: 2022-11-25	Read more Selena Marinesi Projects2Policy: Aligning outcomes from EU projects with the EU policy for bio- based and biodegradable plastics	Exercision of the Transition 2BIO and EuBlook teopole	We had our 6th @Glaukos_project consortium meeting in #Meastrichd A chance to discuss on the future steps, as well as to visit the @B4Plestic facilities and the University of Meastricht's labs in which the production of Glaukos #polymers and textiles take place. Is a Ø 10 Twitter

Figure 18: The news and events page

6.2 Achievements page (update)

The 'Achievements'⁷ section provides an overview of all the activities organized and facilitated by the EuBioNet from 2018. The list is constantly updated: in the page dedicated to 2022 (also attached in Annex 1) all the main activities in which the EuBioNet participated as a coorganiser, as well as meetings in which the EuBioNet facilitated collaboration and mutual learning among its members are listed.

⁷ <u>https://eubionet.eu/achievements-2022/</u>



Achievements 2022		EUGIONET ON TWITTER	
A number of activities took place in 2022 u members.	under the European Bloeconomy Network support, involving several EuBioNet	EuBioNet	
	rations that took place thanks to the support of the European Bloeconomy m in this page to inspire the other members.	The European Bioeconomy Network is a proactive alliance of EU funded projects dealing with Bioeconomy promotion, communication and support.	
		t3. EußioNet Retweeted Glaukos project 14.12.22	
PERMIT PLANT Respectively Denver	23 November 2022 - "Projects2Policy: Aligning outcomes from EU projects with the EU policy for bio-based and biodegradable plastics" workshop	We had our 6th @Glaukos.project: consortium meeting in #Maastricht!	
	Glaukos project, Bio-Plastics Europe, European Bioplastics Research Network (EBRN) and the European Bioeconomy Network (EuBioNet) organisat the online workshop to discuss about the outcomes semming from the workshop organised on 3rd November, "Unlock the potential of bio-based and biodegradable plastics: challenges to be addressed; in order to fadiltate their adoption in form of Actionable	A chance to discuss on the future steps, as well as to visit the @R4Piastic facilities and the University of Maasimich's labs in which the production of Giaukue' #Polymers and textiles take place.	
and and a second	Knowledge for EU Policies. The event was live-streamed on the Bio-Plastics Europe's YouTube channel	Car 2 (0.4 Twitter	
	channel. Outcomes of the workshop available HERE.	BIOVOICES 05.12.22	
	EuBioNet members involved: Glaukos, Bio-Plastics Europe	The book for kids "What's "Bioeconomy?", produced by the EU funded projects	
ECOMONDO	8-9 November 2022 - ECOMONDO 8 November: Participation to the Cluster meeting: Horizon 2020 and Horizon Europe projects contributing to the EU Plastics Strategy organized by the European Research Executive Agency (REA) with the speech "Addressing challenger to window bioplatics potential the	#BIOVO(IEEs and #Transition2BIO, will be presented and distributed for firee 1 at the book fair @pution221 W7 7-9 December 2022 at La Nuvola, Rome. ▼	
Leading the ecological transition.	contribution of EU-funded projects". The two formats "Projects2Projects" and "Projects2Policy" were presented.	. Inin un en he sale (70)	
	9 November: Participation to the conference session "Commit to the Mission Charter to contribute to a healthy "pollution free" MED with the speech "Experiences from EU funded projects contributing to the Mission Charter for a healthy "pollution free" MEO: During the speech some good practices from Transition2Bio, Biovoites, the European	EUSIONET NEWSLETTER Stay tuned, receive news from the bioeconomy world.	
	Bioeconomy Network and Glaukos have been presented.	Email	

Figure 19: The achievements page

6.3 EuBioNet newsletter

From March 2022 the EuBioNet monthly newsletter was launched, collecting the upcoming events from the community. A campaign to stimulate users to register to the newsletter was carried out and a specific side box was created on the website, with the possibility to enter the email and subscribe to the newsletter. During 2022 six EuBioNet newsletters have been delivered.

The EuBioNet finally reached 231 subscribers⁸.

⁸ Number updated at 19/12/2022



EUROPEAN	EUBIONET NEWSLETTER	
WEIWORK CONSTRAINTS	Stay tuned, receive news from the bioeconomy world.	
	Email	
stay tuned with the bioeconomy!	 By continuing, you accept the privacy policy 	
Register to the EuBioNet newsletter!	Subscribe	

Figure 20: The EuBioNet newsletter

6.4 **EuBioNet social media channels (updates)**

The social media channels of the EuBioNet are Twitter and LinkedIn.

Specifically, it was decided to open a listed group on LinkedIn instead of a public page to allow members to share both events relevant to the EuBioNet and "Call for collaboration" (describing the activity, the type of collaboration foresee and what expertise is being sought).

To date the LinkedIn group has 266 members⁹.

	LinkedIn
Discoverability	Listed group
Members	266
Created	May 2019
Link	https://www.linkedin.com/groups/8793586/

Table 2: LinkedIn group data

The Twitter page of the EuBioNet channel was created to share events and news from all the partner projects and associations of the network, as well as to promote live tweets during the events the EuBioNet representatives participate, in order to maximise the visibility and impact of these events.

To date the EuBioNet Twitter page has **1.438 followers**¹⁰.

⁹ Number of members updated at 15/12/2022

¹⁰ Number of followers updated at 15/12/2022



	Twitter	
Followers	1.438	
Tag	@EuBioNet1	
Created	October 2018	
Link	https://twitter.com/EuBioNet1	
Link	https://twitter.com/EuBioNet1	

Table 3: Twitter page data

Progression from December 2021: +88 members on LinkedIn and +309 followers on Twitter¹¹

Although the EuBioNet activities are not targeting the large public and therefore the social media are not the main channel to reach the members and the bioeconomy community, the Twitter profile received a great interest from the community, reaching from January 2022 a total of **40.323 impressions** and **14.533 profile visits**¹².

¹¹ Number of members updated at 15/12/2022

¹² Numbers updated at 15/12/2022





7. Conclusions and next steps

This deliverable represents an updated version of the deliverable D4.1 with a special focus on the activities undertaken to extend the EuBioNet (task 4.1) and animate the EuBioNet (task 4.2) from January 2022 to December 2022.

During the past months the EuBioNet worked to better respond to:

- the EC vision for the European Bioeconomy network as stated in the update of the European Bioeconomy Strategy 2018
- the partners' expectation, needs and ideas to enable the network to act more effective and impactful, also with the implementation of the online platform
- the need to increase the mutual learning, collaboration, exploitation of results and therefore impact of EU funded projects and initiatives

Four thematic working groups were kicked-off during the EuBioNet MML workshop "Projects2Projects", namely:

- bioeconomy communication and education/future skills for the bioeconomy
- enabling the bioeconomy ecosystem at European, National and Regional level (governance perspective)
- enabling the bioeconomy ecosystem at European, National and Regional level (boost circular economy and bioeconomy sectors perspective)
- standardisation, certification, labelling and monitoring

These working groups were really important in order to collect inputs from H2020 and Horizon Europe projects, with the final aim to improve the quality and impact of communication and stakeholder engagement activities for the next months, facilitating collaboration among ongoing, concluded and recently funded projects.

Finally, the EuBioNet proactively facilitated the mutual learning and sharing of good practices among projects, connecting conferences organizers and projects, as well as presenting innovative formats and providing a thematic overview of several EU-funded projects and their main outcomes in the context of relevant events and workshops.

This systemic approach consolidated the EuBioNet robust position in stimulating the debate and delivering contents to increase its effectiveness in contributing to the transition towards the circular bioeconomy in Europe.

7.1 EuBioNet results compared the KPI declared in the DOA

The planned KPIs for the EuBioNet activities have been largely reached and overcome already in the first year of the project. This success stimulated the activities performed during the second and last year of Transition2BIO, with the objective of increasing the EuBioNet impact well beyond the planned KPIs.



КРІ	Results
To have at least 80 EuBioNet partners by the	131 projects and initiatives already reached
nd of the project	
To facilitate of at least 50 collaborations	Total collaborations facilitated in the first
among EuBioNet partners in Transition2BIO	and second reporting period were more
	than 400.
	Details of the second reporting period are
	listed below:
	January-June 2022 – Startupper School
	Academy – Bioeconomy special prize
	- Projects involved: 2
	• 15 February 2022 – Round table: The role
	of Bioeconomy in the Italian initiative
	"RiGenerazione Scuola"
	- Projects involved: 2
	- EC Policy Officers involved: 1
	• 30 March 2022 – EuBioNet facilitated the
	contact between BIOSKILLS, BIObec and
	Transition2BIO projects and the European Bioeconomy University (EBU)
	to discuss future collaborations and joint
	activities.
	- Projects involved: 3
	• 15 March 2022 – Paving the way towards
	Sustainable Entrepreneurship Education
	- Projects involved: 30 projects, 8
	EuBioNet projects members on stage
	- EC Policy Officers involved: 2
	• 6-7 April 2022 – Transition2BIO Capacity
	building activity on "How to raise
	awareness and communicate the Bioeconomy"
	- Projects involved: 3
	 26 April 2022 – Second participatory
	workshop of BIOSKILLS tender
	- Projects involved: 7
	• 20 May 2022 – EuBioNet facilitated the
	contact between Transition2BIO, GenB
	and BioBeo projects to discuss future
	collaborations and joint activities.
	- Projects involved: 3
	• 7 June-7 July 2022 – World Bioproduct
	Day campaign
	- Projects involved: 2
	20 June 2022 – Glaukos 2nd Stakeholder
	Labs workshop



	- Projects involved: 25 projects , 2
	EuBioNet projects members organisers
	September-October 2022 – Young
	Bioeconomy Entrepreneurs interviews
	- Projects involved: 3
	8 September 2022 – EuBioNet facilitated
	the contact between Transition2BIO and
	CEE2ACT and between CEE2ACT and
	BIOEAST initiative.
	- Projects involved: 3
	 9 September 2022 – EuBioNet facilitated the contact between Transition2BIO and
	BIObec to maximise the exploitation of
	Transition2BIO toolkits to support primary school teachers in bioeconomy
	education.
	- Projects involved: 2
	 30 September-1 October 2022 –
	European Researchers' Night in Rome
	- Projects involved: 3
	 5 October 2022 – Projects2Projects
	EuBioNet annual workshop
	- Projects involved: 40 EuBioNet
	members on stage and additional 9
	projects participating
	- EC Policy Officers involved: 6
	 November 2022 – "Unlock the potential
	of bio-based and biodegradable plastics:
	challenges to be addressed" workshop
	- Projects involved: 49 projects, 2
	EuBioNet projects members organisers
	- EC Policy Officers involved: 3
	• 23 November 2022 – "Projects2Policy:
	Aligning outcomes from EU projects with
	the EU policy for bio-based and
	biodegradable plastics" workshop
	- Projects involved: 49 projects, 2
	EuBioNet projects members organisers
	- EC Policy Officers involved: 20
Organization of 1 annual MML workshop	5 October 2022 – Projects2Projects
	EuBioNet annual workshop
	- Projects involved: 40 EuBioNet
	members on stage and additional 9
	projects participating
	- EC Policy Officers involved: 6
Two annual consolidated action plans of	4 annual joint action plans stemming from
communication activities	the 4 working group created in the



shop

Projects2Projects workshop

Table 4: EuBioNet KPIs and Results

7.2 EuBioNet after Transition2BIO project

The value of the European Bioeconomy Network is widely recognized, not-only by the projects and stakeholders, but also by the European Commission that included the initiative in the programme of the high-level conference 'The Bioeconomy - Enabling the European Green Deal in Challenging Times' that took place on 6 and 7 October 2022 in Brussels (see details in D4.4). Specifically, the Projects2projects workshop was organized as a satellite event and hosted in the EC premises and the results were displayed in the conference foyer.

In particular, EuBioNet is considered a great success in terms of:

- Actively promoting mutual learning, collaboration and knowledge exchange among projects
- Facilitating thematic discussion and enabling the identification of common challenges to be addressed
- Shortening the gap between projects and the beneficiaries of the results (e.g. policy makers and industries)
- Promoting the debate and recommendations for future research and coordination actions

All these activities demand intense and continuous work that should be supported financially.

The possibility to ask for a participation fee from the projects is not feasible, since the projects have their own budget already allocated to specific activities. The clustering among sister projects, that is mandatory in Horizon Europe, is typically limited to a few projects funded under the same topic and does not include other topics, or programs like, for instance, Erasmus+ and Interreg. Additionally, in nearly 5 years of EuBioNet, some interesting collaborations took place among projects addressing different aspects of the bioeconomy (e.g. communication and rural development) and might benefit from cross-fertilizations that are emerging only if an external entity facilitates the opportunities to network.

In addition, the EubioNet formula itself as well as several formats designed and experimented by the initiative (e.g. Projects2Projects and Projects2Policy, see chapter 5) could be replicated in other domains beyond bioeconomy, maximizing the impact of EU funded projects.

During Transition2BIO project, EuBioNet was widely disseminated and promoted as replicable good practice in the context of local, national and international workshops, conferences and events. Recently, during Ecomondo, the initiative was invited to three different events organized by the EC (REA and Mission Ocean) and projects.

7.3 Exploitation pathways already identified



In the immediate future, after Transition2BIO, no dedicated EU funding is foreseen to support the EuBioNet. Nevertheless, in particular partner FVA that was the main animator of the community is interested in keeping up the good work and looking for future funding to support the daily EuBioNet activity.

Beyond structural support, the Transition2BIO partners discussed ideas to animate the EuBioNet community. The most suitable pathway is the leading of the thematic working groups kicked-off during the Projects2Projects workshop (see chapter 4), under the responsibility of former Transition2BIO partners. The efforts to be allocated for this activity could be (partially) covered by clustering activities already foreseen in newly funded projects under Horizon Europe.

Thematic working group	Transition2BIO partner responsible for animation	Project (partially) supporting economically the effort
Bioeconomy communication and education/future skills for the bioeconomy	FVA	GenB, (APRE, FVA), BioGov.Net (FVA)
Standardisation, certification, labelling and monitoring	FVA, APRE	SUSTRACK (FVA), STAR4BBS (APRE)
Bio-based and biodegradable plastics	FVA	Glaukos
enabling the bioeconomy ecosystem at European, National and Regional level	APRE	ShapingBio, MainstreamBIO, BLUEREV, RuralBioUp, Biomodel4regions

As a result of this idea, the following working groups will be promoted:

Table 5: EuBioNet thematic working groups and Transition2BIO partner responsible for animation

7.4 The European Blue Network (EuBlueNet)

FVA, under the new Mission Ocean lighthouse CSA BlueMissionMed will replicate the EuBioNet format in a new alliance, involving projects and initiatives dealing with Ocean protection.

BlueMissionMed project will start in January 2023 and the main objective of the EuBlueNet will be to shorten the gap between projects' outcomes and the stakeholders entitled of implementing governance and innovation in light of protecting the sea basins.

The dialogue between EuBioNet and EuBlueNet will boost collaboration among projects and will create bridges between the bioeconomy and the Mission Ocean objectives, boosting innovation and investments.



ANNEXES



ANNEX I: List of achievements of the EuBioNet in 2022

In the EuBioNet online platform all the achievements since 2018 are listed.

The following table lists the main activities facilitated through the European Bioeconomy Network during 2022.



23 November 2022 – "Projects2Policy: Aligning outcomes from EU projects with the EU policy for bio-based and biodegradable plastics" workshop

Glaukos project, Bio-Plastics Europe, European Bioplastics Research Network (EBRN) and the European Bioeconomy Network (EuBioNet) organised the online workshop to discuss about the outcomes stemming from the workshop organised on 3rd November, "Unlock the potential of biobased and biodegradable plastics: challenges to be addressed", in order to facilitate their adoption in form of Actionable Knowledge for EU Policies.

The event was live-streamed on the Bio-Plastics Europe's <u>YouTube channel</u>.

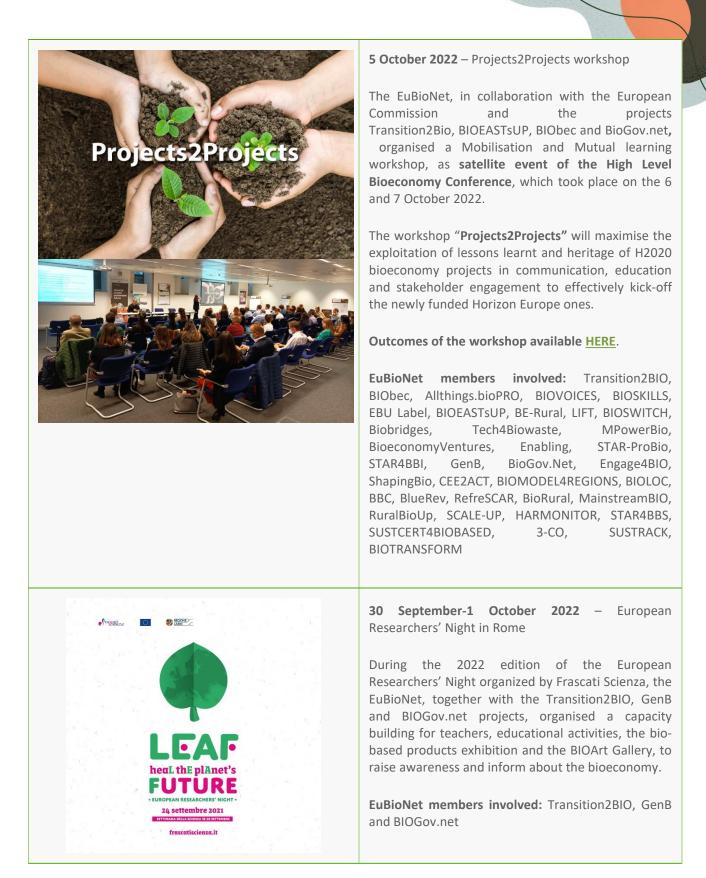
Outcomes of the workshop available HERE.

EuBioNet members involved: Glaukos, Bio-Plastics Europe





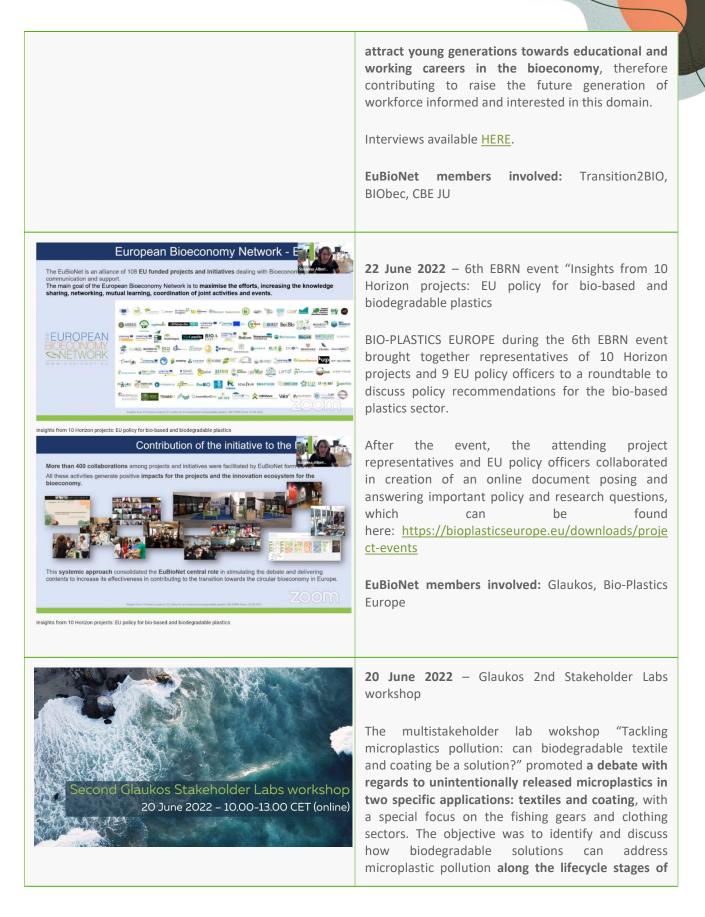




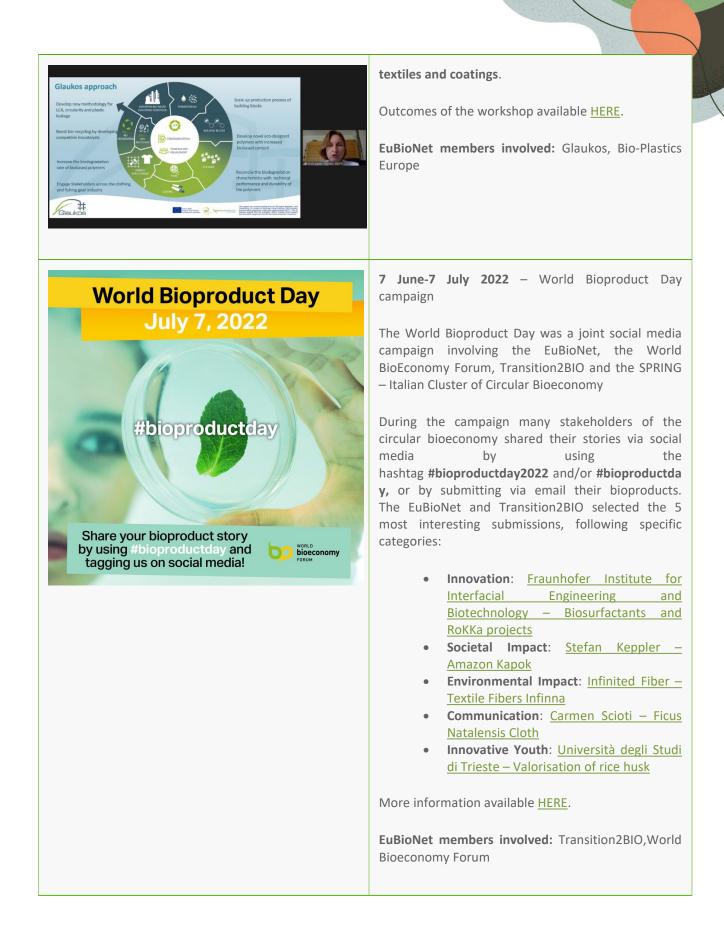


	26 September 2022 – Presentation of the EuBioNet to 8 HEU projects and the italian NCP APRE
	15 September 2022 – EuBioNet participated to CEE2ACT project Kick-off meeting
	9 September 2022 – EuBioNet facilitated the contact between Transition2BIO and BIObec to maximise the exploitation of Transition2BIO toolkits to support primary school teachers in bioeconomy education.
	8 September 2022 – EuBioNet facilitated the contact between Transition2BIO and CEE2ACT and between CEE2ACT and BIOEAST initiative.
<complex-block></complex-block>	 5 September 2022 – 4th International Summer School on Circular Bio-economy and Sustainable Development EuBioNet members involved: Transition2BIO, BIObec, BIOVOICES, LIFT, Biobridges, BIOWAYS
Young Bioeconomy Entrepreneurs Paola Varela Coor HOLIROOT Image: Coor HoLIROOT Image: Coor HoLIROOT <	September-October 2022 – Young Bioeconomy Entrepreneurs interviews The EU funded project Transition2Bio and the European Bioeconomy Network, in collaboration with the BBI JU funded project BIObec and the Circular Bio-based Europe Joint Undertaking (CBE JU), produced a series of short video interviews in order to promote the excellence of European young entrepreneurs involved in the Sustainable and Circular Bioeconomy.
	The aim of this initiative is to inspire, inform and

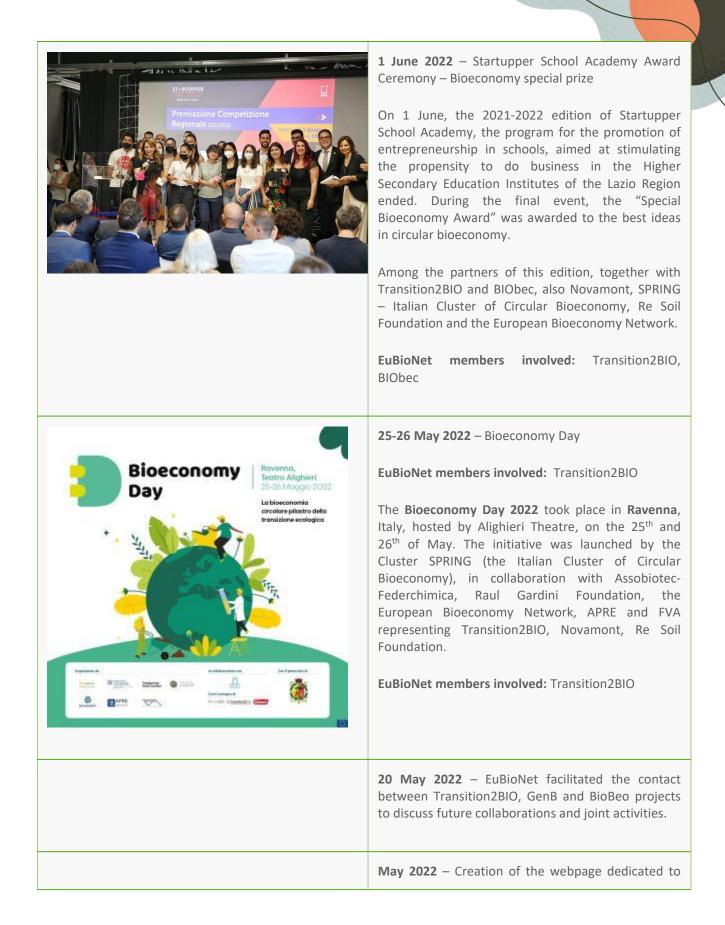








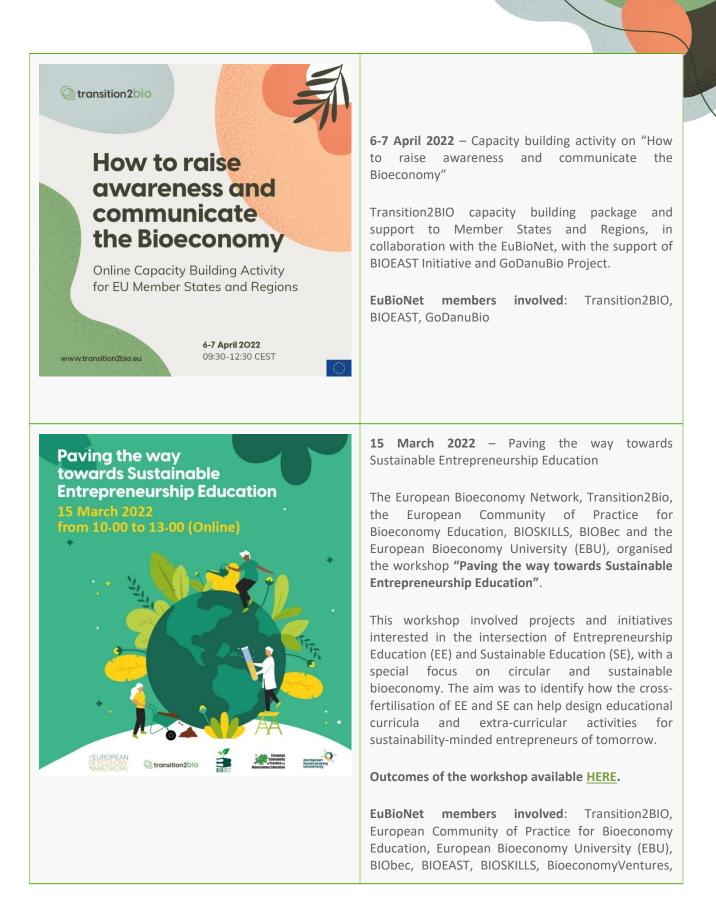






	the "RiGenerazione Scuola" initative, under the Italian Ministry of Education, and collecting good practices from projects and initiatives involved in bioeconomy education in Italy. <u>https://prgs.fvaweb.eu/</u> EuBioNet members involved: Transition2BIO
Workshop on "Promoting education, training and skills across the EU bioeconomy"	 26 April 2022 – Second participatory workshop of BIOSKILLS tender Deloitte, empirica and Fondazione Giacomo Brodolini (FGB) organised an online participatory workshop together with the European Commission's DG Research & Innovation (DG RTD), as part of its study on "Promoting education, training and skills
Online participatory workshop: 26 April from 9:30 to 16:30 CET	 across the bioeconomy". In this context, the speech "The role of EuBioNet in facilitating mutual learning and collaboration among the bioeconomy education community" was delivered. EuBioNet members involved: Transition2BIO, BIObec, BIOVOICES, LIFT, Biobridges, BIOWAYS, BIOSKILLS







	MPowerBio
	30 March 2022 – EuBioNet facilitated the contact between BIOSKILLS, BIObec and Transition2BIO projects and the European Bioeconomy University (EBU) to discuss future collaborations and joint activities.
<image/>	 15 February 2022 – The role of Bioeconomy in the Italian initiative "RiGenerazione Scuola" The Round Table about the role of Bioeconomy in the context of the Green Transition was organised together with the Italian Ministry of Education in the context of the RiGenerazione Scuola Initiative. The event took place at the Italian Camera dei Deputati (Italian chamber of Deputies). The main focus was on the importance of involving and educating the new generations within this transition process, in light of promoting a systemic change towards a more sustainable lifestyle. EuBioNet members involved: Transition2BIO, BIObec
	 27 January 2022 – Startupper School Academy 2022 – Training for teachers and students "What is the circular bioeconomy and what are biobased products?": Training for teachers and students in collaboration with Lazio Innova, SPRING – Italian Cluster of Circular Bioeconomy, Novamont, ReSoil Foundation, BIObec EuBioNet members involved: Transition2BIO, BIObec



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Startupper School Academy 2022 – Special Bioeconomy Prize.

Transition2BIO and BIObec, together with the European Bioeconomy Network, Re Soil Foundation, Novamont and Cluster SPRING have decided to support also the 2021-2022 edition of the Startupper School Academy Program, offering the special "Bioeconomy" prize, which aims to raise awareness of students for a more sustainable economic model that uses renewable resources as an alternative to the fossil ones. The activity included training for teachers and high school students.

EuBioNet members involved: Transition2BIO, BIObec



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Consortium









BIOCOM.







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