

TRANSITION2BIO

Overview

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APRE – Agenzia per la promozione della ricerca europea

‘Future skills for Bioeconomy’ – Bioenergy and biofuels

21st of November 2022



Transition2BIO



Support the TRANSITION towards the BIOeconomy for a more sustainable future through communication, education and public engagement

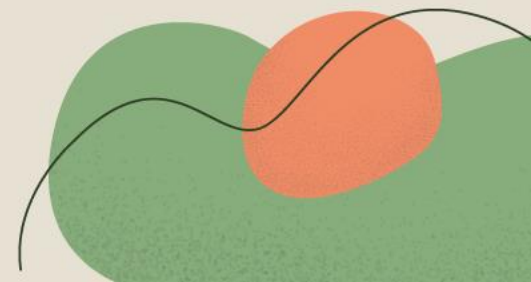
- 01/01/2021 – 31/12/2022

- 8 partners:

APRE (IT), FVA (IT), ZSI (AT), LOBA (PT), PEDAL (SK), Q-PLAN (GR), BIOCOM (DE), UNIBO (IT)

- **Transition2BIO** will build upon the most relevant communication and education EU funded projects and initiatives to **contribute to the implementation of the updated 2018 EU Bioeconomy Strategy and promote the transition towards a more sustainable production, consumption and lifestyle by implementing an integrated package of activities addressing a wide range of target stakeholders.**

- website: <https://www.transition2bio.eu/>





Provide targeted awareness, communication and education **TOOLKITS** to stakeholder

WP1



Communication →



Education →



Support to Regions and Public Authorities →

Bioeconomy Library

Welcome to **Transition2bio** online Library!

We collected more than a **thousand reports, videos, presentations, infographics, etc.** related to bioeconomy and made them available on the Library.

Start now to discover bioeconomy!

Don't know where to start? Have a look at the sections Education, Communication and Support to get a preview of the materials available.

If you are a Bioeconomy enthusiast, do not miss out our **Toolkits!**

Link to access the Library: <https://library.transition2bio.eu/>



Provide targeted awareness, communication and education TOOLKITS to stakeholder

WP1

Toolkit 1: An introduction to the bioeconomy...

Download



Raising awareness and educating the general public

Toolkit 2: The bioeconomy and its contribution...

Download



To inform the supply side about the bioeconomy at large and its benefits for them

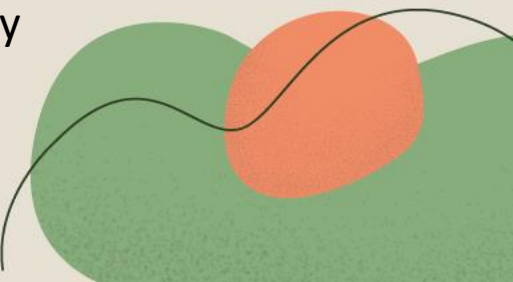
Toolkit 3: Communicating and supporting the bioeconomy

Download



To inform multipliers on how to communicate bioeconomy

Link to access the toolkits: <https://www.transition2bio.eu/toolkit/>



LARGE SCALE EVENTS





Promote PUBLIC ENGAGEMENT, Awareness and Education Activities

WP2

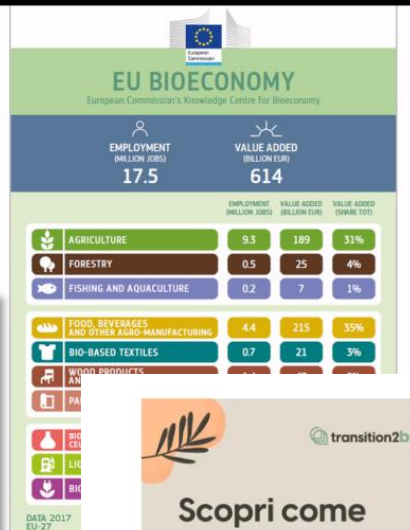
TRAINING FOR TEACHERS: webinars



La bioeconomia in Europa

La **Bioeconomia** in Europa

- Impiega il **9% della forza lavoro** (17.5 milioni di lavoratori nel



La Bioeconomia e i suoi settori di applicazione

Energia

SPEAKER: **Maria Teresa Borzacchiello**
Joint Research Knowledge Centre for Bioeconomy
European Commission

La user: Configurazione personalizzata

Bioeconomia: perché

Un'bioeconomia **sostenibile**

- sostenere un'ampia gamma di attività economiche (biodiversità, servizi ecosistemici...)
- ridurre l'impronta ambientale della produzione primaria e della trasformazione nel suo complesso
- aumentare la competitività delle imprese
- rafforzare l'autosufficienza dell'Europa
- fornire posti di lavoro e opportunità di business.

Transition2BIO - Corso per docenti della scuola dell'infanzia o primaria
49 visualizzazioni • 23 set 2021

Scopri come creare: Scrub al caffè

Esperimenti a casa o a scuola

GEN transition2bio

Per questo esperimento avrai bisogno di:

- 2 cucchiaini di fondi di caffè
- 1 cucchiaino di olio (giovino, oliva, cocco)

Procedimento:

- Miscela 2 cucchiaini di fondi di caffè con 1 cucchiaino di olio a scelta.
- Otterrai uno scrub delicato per il viso e per il corpo.

Cosa hai imparato? Ci sono molti modi di usare i prodotti di scarto che si possono trovare nella tua cucina. I fondi di caffè, per esempio, possono essere usati per bioplastiche, microgranuli per cosmetici, tessuti, carta, pigmenti coloranti, fertilizzanti da giardinaggio, ecc. Nella bioeconomia i rifiuti trovano una nuova vita!



Promote PUBLIC ENGAGEMENT, Awareness and Education Activities

WP2

HANDS-ON LABS

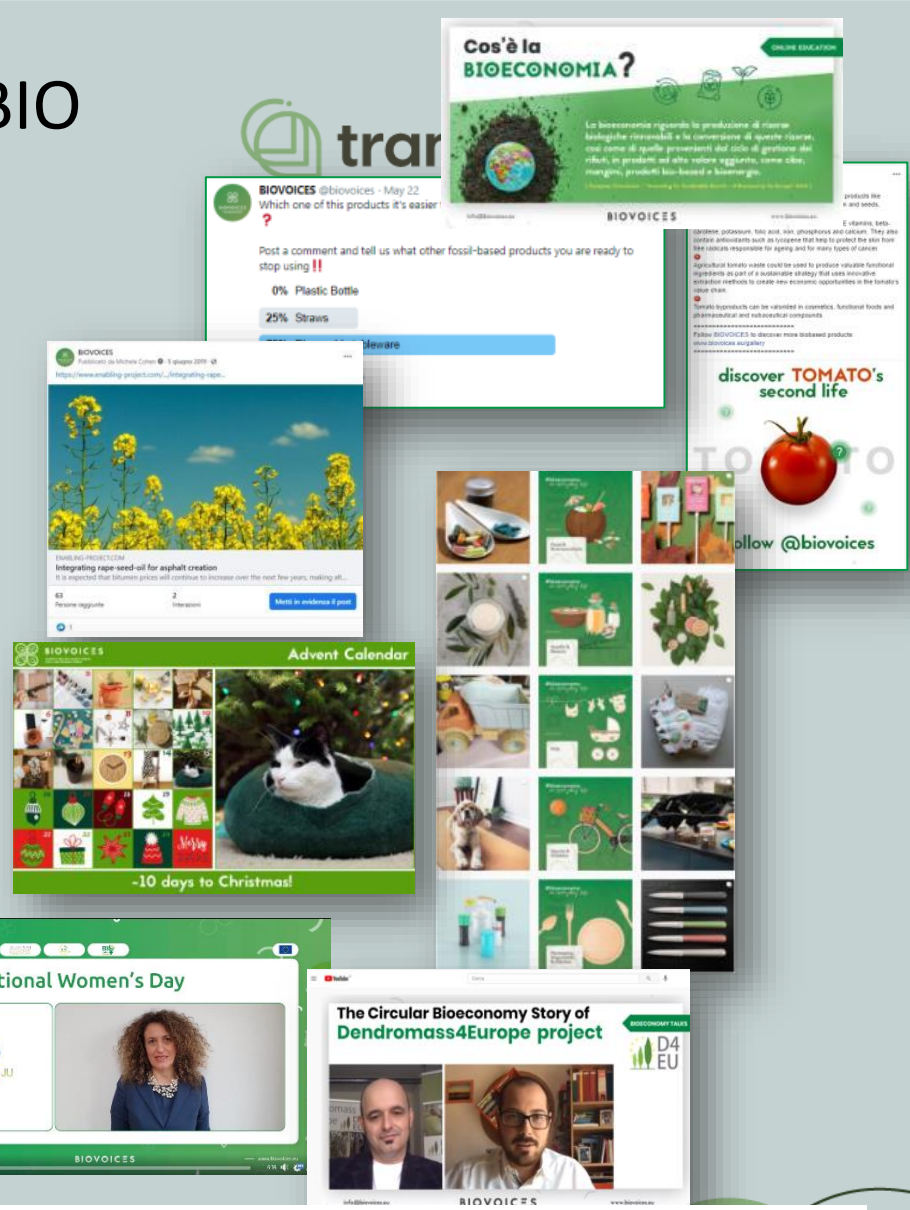




@BIOVOICES powered by TRANSITION2BIO

SOCIAL MEDIA

- BIOVOICES changed the approach of how Social Media are used in EU Funded projects
- 5 social media profiles (Instagram, Facebook, Twitter, LinkedIn, YouTube) targeting different audiences
- Total followers > **10.000**
- An average of 2,5 posts a day: BBP information, call-to action activities, videos, educational cards, storytelling, interviews, quizzes, events, news.





SUPPORT
member States
and Regions in
communicating
Bioeconomy

WP3

Capacity Building for regional and national stakeholders

The Capacity Building package “**How to raise awareness and communicate the bioeconomy**” is composed of **4 Modules** to support **regional and national stakeholders with contents, methodologies, tools, replicable good practices and formats in the light of strengthening their effectiveness in the implementation of awareness raising, communication and education activities.**

This training was deployed with several audiences, contexts and target beneficiaries, reaching more than 30 EU regions and Member States.

The final version of the Capacity Building package is available to all interested stakeholders as a full package, in the light of empowering public actors at local, regional and national level, as well as in form of single modules to deepen the knowledge on different specific aspects of the bioeconomy.

Target beneficiaries:

- EU Member States
- EU Regions
- National and regional stakeholders
- National and Regional authorities

Link to access the training package: <https://www.transition2bio.eu/capacity-building/>
Available also in Italian



Identify Future SKILLS for the bioeconomy

WP3

Future skills for Bioeconomy

The bottom-up workshops aim to identify the **future skills and related educational needs** in the European bioeconomy for the development of the new workforce of the future



Future skills for Bioeconomy

21.11.2022

Future skills for Bioeconomy – Bioenergy and...

Identify the future skills and related educational needs



Future skills for Bioeconomy
Biobased products - Identify the future skills and related educational needs

09:30 to 11:30 (CET)

The BIOSkills: the competences that will drive the transition
Transition2BIO Final Conference

13:30 to 16:30 (CET)

2 December 2022 | Hybrid format (Onsite: Rome; online: Microsoft Teams Platform)

02.12.2022

The BIOSkills: the competences that will drive...

The BIOSkills: the competences that will drive the transition



Future skills for Bioeconomy
Blue Bioeconomy

27th September 2022
2:00 pm CEST

27.09.2022

Future skills for Bioeconomy: Blue Bioeconomy

Co-creation workshop



Future skills for Bioeconomy
Forestry

14 June 2022
15:00 CEST / 16:00 EEST

14.06.2022

Co-creation workshop 'Future skills for Bioeconomy'

Forestry – Identify the future skills and related educational needs

European Bioeconomy Network - EuBioNet

The **EuBioNet** is an alliance of **118 EU funded projects and initiatives** dealing with Bioeconomy promotion, communication and support. The main goal of the European Bioeconomy Network is to maximise the efforts, increasing the knowledge sharing, networking, mutual learning, coordination of joint activities and events.

More than 400 collaborations among projects and initiatives were facilitated by EuBioNet form 2018. All these activities generate positive impacts for the projects and the innovation ecosystem for the bioeconomy.



This systemic approach consolidated the EuBioNet central role in stimulating the debate and delivering policy recommendations.

Consortium



LOBA®



BIOCOM®



DIPARTIMENTO DI SCIENZE E TECNOLOGIE
AGRO-ALIMENTARI

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